

**ABSTRACT**

This invention provides a method for implementing a Push service, which is used to solve the problems of low delivery success rate and relatively long time delay. The method includes the following steps: a Push Initiator (PI) submitting a Push message to a Push Proxy Gateway (PPG); the PPG sending the Push message to a Short Message Service Center (SMSC); the SMSC segmenting the Push message according to the Push content to obtain a group of short messages, and scheduling the group of short messages in a transaction mode and delivering them to a mobile station; after receiving the group of the short messages, the mobile station recombining them to show the Push message. This invention can improve the delivery success rate of a Push message.

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